



# 1. GERMAN ARAB MEDICAL CONFERENCE

October 24<sup>th</sup> – 26<sup>th</sup> 2014  
in Berlin

*SHAPING FUTURE HEALTH*

**Cancer Diagnostics and Treatment**

multidimensional – interdisciplinary – interprofessional



Berlin



Partner  
für Wirtschaft und Technologie



Institut für  
Medizinische Diagnostik  
Berlin – Potsdam MVZ GbR





Information, Organization: **El Hana GmbH**, Unter den Linden 77,  
Hotel Adlon Kempinski, 10117 Berlin, [office@elhana-care.com](mailto:office@elhana-care.com)

# 1. GERMAN-ARAB MEDICAL CONFERENCE

## in Berlin

### *SHAPING FUTURE HEALTH*

### Cancer Diagnostics and Treatment

### Deutsch-Arabische Krebskonferenz

multidimensional – interdisciplinary – interprofessional

**Principle scientific Partner:**  
Charité University Medicine Berlin

**Organization Partners:**  
Berlin Partner for Economy and Technology GmbH  
Chamber of Commerce (IHK) Berlin

**Partner for laboratory diagnostic:**  
Institute for Medical Diagnostic (IMD) Berlin

**Organizer:** German Arab Friendship Association (DAFG)

**Organizational committee:**  
El Hana GmbH

**Date:**

October 24<sup>th</sup> – 26<sup>th</sup> 2014

**Venue:**

Chamber of Commerce  
IHK Berlin, Ludwig-Erhard-Haus,  
Fasanenstraße 85, 10623 Berlin

# 1. German-Arab Medical Conference in Berlin

„Shaping future health“

**Conference on Cancer Diagnostics and Treatment  
Berlin-2014**

The 1. German Arab Medical Conference in Berlin „**Shaping Future Health**“ will take place from October 24th - 26th 2014. From 2014 Berlin is going to witness this international medical conference every year. The 1. German Arab Medical Conference in 2014 will focus on „**Cancer Diagnostics and Treatment**“.

The conference is a scientific medical congress for German and Arab physicians from the Arab world, Germany and worldwide. Scientific contributions reflect cutting edge research in diagnostics and treatment.

In addition to panels, workshops and poster sessions there will also be a session „Meet the Professor“, offering young physicians from the Arab world the chance to meet Berlin professors and medical specialists who are ready to accompany and guide their postgraduate training.

„Berlin Partner for economy and technology GmbH“, Berlin's official marketing agency, is the principal partner in the conference organization. The scientific organization committee includes Prof. Dr. med. Sehouli, director of clinic of gynecology, Charité University Medicine, Berlin ; Ulrich Keilholz, acting Director of Charité Comprehensive Cancer Center and Abdulgabar Salama, acting Director of Charité Institute for Transfusion Medicine.

Arab health ministries and medical institutes of renowned universities are the conference's principal partners from the Arab world. The International Chamber of Commerce (IHK Berlin) is partner of the conference representing the commercial health sector, the Institute for Medical Diagnostic (IMD) is representing the laboratory sector.

The 1. German Arab Medical Conference will be celebrated under the auspices of His Excellency Prof. Dr. med. Shobokshi, ambassador of the Kingdom of Saudi Arabia in Berlin. The governing mayor of the city and state of Berlin, Klaus Wowereit will welcome the conference participants at the opening ceremony.

Furthermore, „**Shaping Future Health**“ is the place to network, exchange information and initiate cooperation among German and Arab physicians practicing in Berlin and their colleagues from the Arab world.

For the opening ceremony and gala dinner, guests of honor are expected, the Arab diplomatic corps, delegates of Arab and German health politics and chamber of German physicians, as well as executives of Arab and German companies active in health business. A number of ministers of health from the Arab world indicated their readiness to honor the event with their presence.



## Scientific Prospect

With this unique congress we want to establish a sustainable platform for the induction and intensification of scientific and clinical projects between Germany and the Arab countries.

Based on the existing collaboration in patient care between the Charité and a number of prominent Arab medical institutions, we want to expand these activities.

At the German Arab Medical Conference in Berlin we will discuss all important issues concerning frequent diseases with emphasis on differences between German and Arab patients and the relevance of these differences for disease management. The 1. German Arab Medical Conference in Berlin 2014 will focus on cancer.

Moreover, this congress will be held immediately after the annual Berlin Health Week, thus enabling conference visitors to get an overall view of Berlin as a health city with world reputation.

The conference discussions will cover biomedical research, surgical and medical treatment options and patient counseling considering also the differences in socio-cultural background and health care systems. This multi-dimensional, interdisciplinary and inter professional approach is absolutely necessary to improve significantly the outcome of our patients.

The objective of this conference should be medical education and transfer of knowledge and the initiation of mutual comparative research projects. The envisioned comparative research projects will be highly relevant in order to help closing a huge science gap: There is broad knowledge concerning differences between pathogenesis, molecular disease factors and host contribution to disease between Caucasian and Asian populations, but very little research has been carried out on Arab and African populations. Such research projects are expected to be crucial to fulfill our expectations regarding personalized medicine.

*We invite all researchers and physicians as well as providers from health care systems from all Arab countries as well as from Germany who are interested in networking and activities to optimize current standards.*

*Young physicians and researchers from all over the world are also invited to present their projects during our poster sessions. The best three abstracts will be awarded.*



## Partners

Charité University Medicine

Berlin Partner for economy and technology GmbH

Institute for Medical Diagnostic (IMD) Berlin

Arab Diplomatic Corps

International Chamber of Commerce, Berlin

Adlon Health Care Program

Berlin Partner for economy and technology invites her partners, media and journalists from the Arab world and Germany to participate and cover the congress

## Participants

There are at least 500 participants expected from the Arab world and Germany. Arab physicians from Germany, German physicians, Arab physicians from Arab countries and worldwide are not the only participants expected. The 1. German Arab Medical Conference will also be a forum for representatives of German hospitals with international partners and patients, as well as Arab and German companies involved in the health care sector.

- Arab health politicians
- German health politicians
- Ambassadors
- Health attachés of Arab embassies
- Medical specialists
- Physicians
- Directors of clinics and hospitals
- Head physicians
- Administrative directors
- Media representatives
- Experts in Arab German medical cooperation
- Representatives of Arab companies in the health sector
- Representatives of German companies in the health sector

## Guests of Honor

For the opening ceremony and gala dinner, guests of honor are expected, the Arab diplomatic corps, delegates of Arab and German health politics and chamber of German physicians, as well as executives of Arab and German companies active in health business. A number of ministers of health from the Arab world indicated their readiness to honor the event with their presence.

## Auspices

The 1. German Arab Medical Conference will be celebrated under the auspices of HE the ambassador of Saudi Arabia to Germany, **Prof. Dr. med. Shobokshi**. The mayor of the city and state of Berlin, **Klaus Wowereit**, will honor the conference with a welcoming address.

## Scientific Committee of the 1. German Arab Medical Conference in Berlin 2014

- **Prof. Dr. med. Abdulgabar Salama**  
Acting director of Institute for Transfusion Medicine, Charité University Medicine
- **Prof. Dr. Keilholz**  
Acting director of Charité Comprehensive Cancer Center; vice director, medical department hematology and oncology, Charité University Medicine
- **Prof. Dr. med. Sehouli**  
Director of gynecological department, Charité University Medicine



# Conference Program

On Friday, October 24, 2014, the official opening plenary session will take place 9:00 – 11:00, followed by a full program of sessions, workshops, and meet-the-expert sessions beginning at 11:00 a.m. at IHK Berlin, Ludwig-Erhard-Haus, Fasanenstraße 85, 10623 Berlin, to be continued Saturday morning, October 25. Saturday afternoon plenary and reporting sessions will follow. The meeting will conclude with the social program on Sunday, October 26.

## Welcoming addresses

Message from Governing Mayor of State and City of Berlin, Klaus Wowereit

Message from the Doyen of Arab Ambassadors to Germany, Prof. Dr. med. Shobokshi

Message from German Arab Friendship Association, President Otto Wiesheu

## Sessions

- Molecular disease characteristics – is there Arab European diversity?
- Management of colorectal cancer
- Management of breast cancer
- Management of head and neck cancer
- Management of lung cancer
- Management of ovarian cancer and other gynecological malignancies
- Cancer and natural medicine
- Reporting session from all five workshops
- How to create an efficient German Arab research consortium
- Meeting summary and future perspectives
- Postersession

## Workshops

- Workshops on patient counseling
- Workshop on diagnostic
- Current aspects of blood transfusion
- Post-OP / pre-rehabilitation
- Cooperation of German and Arab physicians in post-OP care after return to the Arab world
- “Meet the Professor“ Young physicians from the Arab world meet professors of Arab or German origin to discuss further specialization

# Ceremonies and Social Program

## Official opening ceremony

The official opening ceremony takes place at Adlon Kempinski Hotel with welcome addresses of Arab and German high ranking representatives.

## Gala Dinner

Saturday evening we celebrate the opening of the conference with a gala reception including musical performance, gala dinner, welcoming addresses and award presentations, at the Hotel Adlon Kempinski.

## Social Program in Berlin

VIP City tour by boat with Berlin Dialogue  
Platform for talking culture and medicine  
Clinic for Gynecology, Charité University Medicine



## Registration

Please visit our website [www.dakk-berlin.de](http://www.dakk-berlin.de) for more details, data, deadlines and program. Please register with [office@elhana-care.com](mailto:office@elhana-care.com).

Contributors don't pay conference fees, the early bird reduction will be extended by July 30, 2014.

Special conference reduction will be granted by Code:

**dakk** in Hotel Maritim Berlin, [www.maritim.de/de/hotels/deutschland/hotel-berlin](http://www.maritim.de/de/hotels/deutschland/hotel-berlin) ; Hotel Kempinski at Kurfürstendamm, [www.kempinski.com/de/berlin/hotel-berlin](http://www.kempinski.com/de/berlin/hotel-berlin) or Marriott Hotel, [www.marriott.de/hotels/travel/bermc-berlin-marriott-hotel](http://www.marriott.de/hotels/travel/bermc-berlin-marriott-hotel) at Potsdamer Platz.

## Abstracts

All researchers are kindly requested to submit abstracts and posters in English or German language.

- Abstract submission: only by e-mail to: [office@elhana-care.com](mailto:office@elhana-care.com)
- Deadline: September 1, 2014
- Amount: max. 300 words
- Language: German or English
- Acknowledgment of receipt together with allocation of the poster number will follow

## Publication of abstracts:

All papers accepted by the Selection Committee will be published in Anticancer Research Journal with the friendly assistance of Anticancer Research.

## Poster Awards:

The independent Poster Award Committee will choose two posters from all the posters presented at the conference, which will be awarded a prize of 500 EUR each.

The prize winners will be announced at the final event on Saturday, October 25, 2014.





[www.dakk-berlin.de](http://www.dakk-berlin.de)

**Organizer:**

**DAFG e.V.** Deutsch-Arabische Freundschaftsgesellschaft e.V.

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